

DINING WITH MILBAR

Milbar Labs president and CEO **Truitt Bell** hosted an intimate dinner party for 16 guests during the CTFA gathering in Boca Raton. With the theme "On Top of the World," the event took place at the spectacular 27 Ocean Blue, the Tower's rooftop restaurant.

Mr. Bell punctuated the evening with a special toast to CTFA president and CEO **Pamela Bailey** on the occasion of her first CTFA Annual Meeting.



Beauty Fashion's **George Ledes** with **Truitt Bell** of Milbar Labs.



CTFA's **Pamela Bailey** and **Marc Rosen** of **Marc Rosen & Associates**.



Mark's **Gail Boye** and **Richard Recker** of **pH Advantage**.



Bill Bailey, *GCI* magazine's **Karen Newman** and **Gus Bezas** of **Milbar**.



George Ledes and **Mark's Claudia Poccia**. 

CTFA Annual Meeting: Focusing on The Face of the Future

When **Pamela Bailey** joined The **Cosmetic, Toiletry, and Fragrance Association** last year as president and CEO, she saw the need for a strategic plan. During the 2006 Annual Meeting, held at the Boca Raton Resort & Club in Florida, Ms. Bailey, along with chairman **Marc Pritchard**, president-global cosmetics and retail hair colorants for **Procter & Gamble**, outlined CTFA's progressive strategic initiatives developed

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CTFA's president and CEO **Pamela Bailey** and chairman **Marc Pritchard** of **P&G**.

THE SUN SHINES ON LANCASTER

Coty Prestige's Lancaster brand is staging a U.S. comeback, beginning with its sun-care line. The 15-product **Lancaster Sun** collection launches this month in a distinctive pattern. It will be sold exclusively at **Bath & Body Works**, **Victoria's Secret Beauty** and **Bigelow** stores for a



BETZ BEAUTY BALL RAISES \$1.2 MILLION



Designer **Vera Wang** and honoree **Bernd Beetz** of **Coty** at the podium.

"Nothing is more important than saving

chief executive officer of the honoree **million Dollar** for the **March** Awareness **old great per-** **tz**, the father **who spoke of** **o premature** **d on Page 154**

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